

JUNE 10-14, 2026

Hyatt Regency Denver at Colorado Convention Center

SDPA Summer Conference 2026

ADVERTISING OPPORTUNITIES

Amplify your brand presence at SDPA's premiere summer conference!

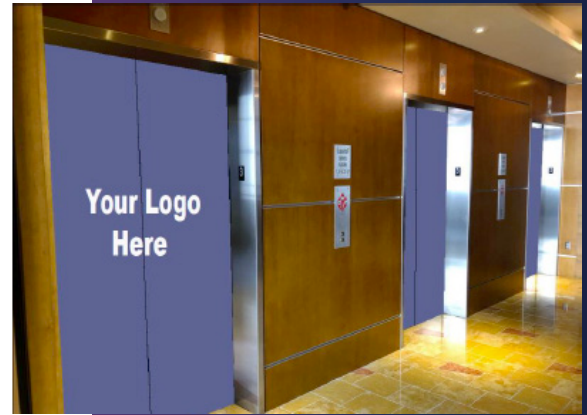


DENVER, COLORADO • ELEVATION 5280'

Elevators

Capture attention as attendees arrive to the conference level. Elevator doors provide repeated, unavoidable exposure throughout the day—maximizing brand recall before and after educational sessions.

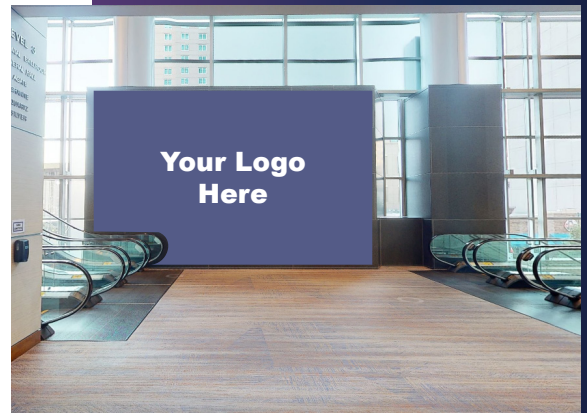
- Conference Level 3rd Floor Elevator Doors, Low Rise Elevator Bank—\$12,000
- Conference Level 3rd Floor Elevator Doors, High Rise Elevator Bank—\$12,000



Landings

Dominate a premium transition space attendees will walk by daily. This highly visible granite wall offers impactful branding via cling or illuminated GOBO projection. Perfect for bold visuals, disease awareness messaging, or directional engagement tied to your booth.

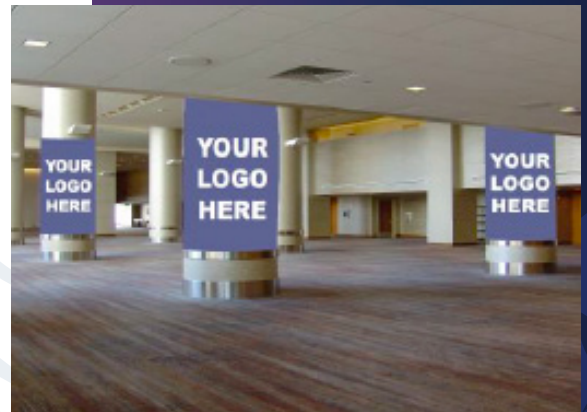
- 3rd Floor Escalator Landing, Granite Wall (Cling or GOBO)—\$20,000



Columns

Column wraps deliver 360-degree brand visibility in high-traffic conference corridors where attendees gather, transition between sessions, and network. This placement ensures repeated impressions throughout the day, keeping your message top-of-mind among engaged, prescribing dermatology professionals.

- Centennial Foyer Round Columns (6 available)—\$12,000 per column
- Centennial Foyer Square Columns (4 available)—\$10,000 per column



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Acrylic Panels

Modern display panels positioned in a prominent location deliver clean, sophisticated brand presentation. With six panel displays available, this option offers flexibility for impactful visuals and product messaging in a high-visibility area.

- Centennial Foyer Acrylic Panels (6 available)—\$25,000



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