



2026

Industry Partnerships

ADVOCACY PROSPECTUS

sdpa



PARTNERING WITH SDPA

Dermatology PAs have an important role in patient access across the United States.

Nearly 85 million Americans, or one in four people, are treated for some form of skin condition every year. While these conditions are seen on the skin's surface, their effects are far more than skin deep.

Yet increasingly, these patients face still another challenge: accessing necessary medications in a timely manner. Some health plans require prior authorization for treatment, prolonging the time patients must spend in discomfort and potentially avoiding the workplace and social settings. This process may sometimes also include a step therapy edit, requiring patients to fail a traditional treatment before getting an innovative therapy.

Dermatology Physician Associates yield a significant role in dermatology access in all practice settings. Through our membership empowerment and advocacy, we can work towards allowing patients with skin disorders to resume productive and confident lives. This begins with allowing them to access the medications that treat their conditions.





ABOUT SDPA

The Society of Dermatology Physician Associates (SDPA) is a 501(c)(6) non-profit professional organization composed of members who provide dermatological care or have an interest in the medical specialty of dermatology. A mission-focused membership organization, SDPA advances the DermPA profession through knowledge, advocacy, leadership, and engagement.

Founded in 1994, the SDPA currently has 5,300 members making it the largest constituent specialty organization of the American Academy of Physician Associates (AAPA).

SDPA aims to promote a bright future for DermPAs by advocating for patient-centered policies at the federal, state, and health plan level.

SDPA PROGRAMMING

SDPA sponsors educational initiatives and advocacy programs designed to educate DermPA™ members about patient-centric policies and activate them to be effective advocates for increased access and appropriate clinical care.

- Producing educational resources such as blogs, infographics, white papers, and clinical proceedings
- Sending letters and offering comments and testimony on proposed legislation and regulatory issues
- Providing media outlets with opinion editorials and comment

These programs provide the foundational capacity for a growing network of engaged advocates who are trained, organized and activated in furtherance of SDPA's mission.



INDUSTRY PARTNERSHIP OPPORTUNITIES

SDPA's advocacy support is raised through dedicated grants, sponsorships, and donations. The 2026 sponsorship opportunities are as follows:

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE
COMMITMENT	\$50,000	\$35,000	\$20,000
Collaborate with SDPA leadership to discuss access-related issues impacting dermatology PAs	✓	✓	✓
Provide input to help inform SDPA access education for members	✓	✓	✓
Invitation to all SDPA advocacy events	✓	✓	✓
Public recognition at all SDPA advocacy events	✓	✓	
Invitation to present any one policy topic for a 30-minute webinar, live streamed and recorded for our members on DermCast Live	✓	✓	
Opportunity to review draft SDPA advocacy materials and offer comments and suggestions	✓		
Contribute input and perspective to help inform SDPA's annual legislative priorities	✓		

Other sponsors who support SDPA's advocacy agenda will be granted membership benefits of equal or comparable value. SDPA advocacy supporters will have the opportunity to provide the organization's leadership and their members with their perspective and insights. However, SDPA's policy positions, program content and work product is solely determined and controlled by SDPA's leadership and members.



THANK YOU

Thank you for your interest in partnering with the SDPA. All benefits listed in this packet are available during your program term, which runs January through December annually.

Interested in partnering or have additional questions? Reach out to **Jenna Goins, MS, MBA, CAE**, Vice President of Membership and Marketing, at jgoins@dermpa.org.



400 Virginia Ave SW, Suite 610
Washington DC 20024