



**SOCIETY OF DERMATOLOGY  
PHYSICIAN ASSOCIATES (SDPA)**

# ADVOCACY PROSPECTUS

2025

*Industry Partnerships*

# Dermatology PAs have an important role in patient access *across the United States*

Nearly 85 million Americans, or one in four people, are treated for some form of skin condition every year. While these conditions are seen on the skin's surface, their effects are far more than skin deep.

Yet increasingly, these patients face still another challenge: accessing necessary medications in a timely manner. Some health plans require prior authorization for treatment, prolonging the time patients must spend in discomfort and potentially avoiding the workplace and social settings. This process may sometimes also include a step therapy edit, requiring patients to fail a traditional treatment before getting an innovative therapy.

Dermatology Physician Associates yield a significant role in dermatology access in all practice settings. Through our membership empowerment and advocacy, we can work towards allowing patients with skin disorders to resume productive and confident lives. This begins with allowing them to access the medications that treat their conditions.





# About the Society of Dermatology Physician Associates

The Society of Dermatology Physician Associates (SDPA) is a 501(c)(6) non-profit professional organization composed of members who provide dermatological care or have an interest in the medical specialty of dermatology. A mission-focused membership organization, SDPA advances the DermPA profession through knowledge, advocacy, leadership, and engagement.

Founded in 1994, the SDPA currently has nearly 5,000 members making it the largest constituent specialty organization of the American Academy of Physician Associates (AAPA).

SDPA aims to promote a bright future for DermPAs by advocating for patient-centered policies at the federal, state, and health plan level.



# Educational Initiatives and Advocacy Programs



SDPA sponsors educational initiatives and advocacy programs designed to educate DermPA members about patient-centric policies and activate them to be effective advocates for increased access and appropriate clinical care.

- Conducting policy and advocacy training workshops
- Producing educational resources such as blogs, infographics, white papers, and clinical proceedings
- Sending letters and offering comments / testimony on proposed legislation and regulatory issues
- Providing media outlets with opinion editorials and comment
- Convening health policymakers for issue-driven forums
- Inviting members to participate in our yearly federal legislative fly-in

These programs provide the foundational capacity for a growing network of engaged advocates who are trained, organized and activated in furtherance of SDPA's mission.



# INDUSTRY PARTNERSHIPS

SDPA’S ADVOCACY SUPPORT IS RAISED THROUGH DEDICATED GRANTS, SPONSORSHIPS AND DONATIONS. THE 2025 SPONSORSHIP OPPORTUNITIES ARE AS FOLLOWS:

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE
COMMITMENT	\$50,000	\$35,000	\$20,000
Access to SDPA advocacy leadership to discuss access issues	✓	✓	✓
Ability to inform derm access educational materials for our members	✓	✓	✓
Invitation to all SDPA advocacy events	✓	✓	✓
Public recognition at all SDPA advocacy events, including but not limited to, our capitol hill policy forum and legislative fly-in	✓	✓	
Invitation to present any one policy topic for a 30-minute webinar live streamed and recorded for our members on DermCast.live	✓	✓	
Opportunity to preview draft materials, offer comments, suggestions and proposed revision	✓		
Opportunity to provide input and suggestions to inform our annual fly-in legislative asks	✓		

Other sponsors who support SDPA’s advocacy agenda will have the same membership benefits or similar benefits of a substantially similar value. SDPA advocacy supporters will have the opportunity to provide the organization’s leadership and their members with their perspective and insights; however, SDPA’s policy positions, program content and work product is solely determined and controlled by SDPA’s leadership and members.



# Thank you for your interest in partnering with SDPA.

All benefits listed in this brochure are available during your program term, which runs January through December annually.

Interested in partnering? Have additional questions?

Please reach out to Killian Lozach, Director of Advocacy & Government Relations, at [klozach@dermpa.org](mailto:klozach@dermpa.org)

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